

Endorsed by: Painting and Decorating Contractors of California, Associated Roofing Contractors of the Bay Area Counties, Inc., Construction Employers' Association of California, State Building and Construction Trades Council of California, Associated General Contractors of California, American Subcontractors Association California, Inc., California Conference of Mason Contractors, Southern California Contractors Association, Roofing Contractors Association of California, Union Roofing Contractors Association of Southern California, Western Electrical Contractors Association, California Building Industry Association, Southern California Builders Association, and Golden State Builders Exchanges. 🏠

California Department of
Health Services
Occupational Health Branch

P r e s e n t s

Conducting Effective Tailgate Trainings

**Residential & Commercial
Contractors/Supervisors
You are invited to attend!**

Co-sponsored by:
State Compensation Insurance Fund
Cal/OSHA Consultation Service

California Department of Health Services
Occupational Health Branch
1515 Clay Street, Suite 1901
Oakland, CA 94612
Attn: BuildSafe California Project

PRSR STD
U.S. Postage
P A I D
Permit #688
Redwood City, CA

February 17, 2005, Thursday
8:00 a.m. – 12:30 p.m.
Los Angeles Convention Center
South Hall - Meeting Room TBA
1201 South Figueroa Street
Los Angeles, CA 90015

Please register by February 10, 2005.

Registration for this event is being
handled by the California
Landscape Contractors Association
and **NOT** by the California
Department of Health Services.

To register on-line (this is the preferred method):

1. Go to the California Landscape Contractors Association (CLCA) website at: www.clca.org
2. Click on "*Landscape Industry Show*", click on "*Seminar*", locate *Seminar #306*, click on *Register* button, complete registration process and provide credit card information. Fee is \$75.00 per person.

To register by mail or fax:

1. Call the CLCA at (916) 830-2780 to have a registration form faxed to you.
2. Complete the form and fax it in.
3. Send a check for \$75.00 per person payable to CLCA referencing your registration.
4. CLCA's address is:
1491 River Park Drive, #100
Sacramento, CA 95815

Show admission is FREE if your pre-registration is received by February 2nd.

Admission is \$5 at the door.

Please Check One

- A ☐ Owner, Executive, Manager, or Buyer with horticulture products company
 B ☐ Employee, Spouse / Dependent of Buyer
 C ☐ Landscape Install, Contractor
 D ☐ Landscape Maintenance, Contractor

- E ☐ Government Agency
 F ☐ Educator / Student
 G ☐ Landscape / Irrigation Supplier
 H ☐ Landscape Architect / Consultant
 I ☐ Press

How did you hear about the show?

- J ☐ Magazine
 K ☐ Direct Mail
 L ☐ Word of mouth
 M ☐ Current member of CLCA

Please send me information on:

- ☐ Seminars
☐ Exhibiting

Seminar Offerings: Circle the Seminars you wish to attend:

Tuesday, February 15

Executive Forum Morning Lead The Way, Your Customers and Employees Will Follow
 Executive Forum Afternoon Option One Masters In Marketing
 Executive Forum Afternoon Option Two Creating the High Performance
 Organization: Energizing Performance Toward People, Productivity, and Profits
 Package – \$295 member/\$325 non-member

Wednesday, February 16

- #100A Certified Irrigation Contractor (CIC) Examination
 #100B Certified Irrigation Designer (CID) Examination
 #101 Irrigation System Installation & Maintenance – 8 IA CEUs \$170
 #102 Certified Landscape Technician Test Preparation \$125
 #103 Plant-Soil-Water Relations \$110
 #104 Basic Landscape Pruning \$65
 #105 Increasing Your Pesticide IQ – 3.5 CEUs/DPR;
 What You Need to Know About the Pesticides You Use \$95
 #106 Conducting a Powerful Sales Call \$50
 #107 Sustainable Landscaping Workshop \$65
 #108 Employee Handbooks \$50
 #109 Strategic Issues of Growing Your Landscape Contractor's Business \$80
 #110 The Soil Food Web: The Biology and Benefits of Compost Tea \$50
 #111 Wire Tracking and Troubleshooting – 3.5 CEUs \$125
 #112 Proper Tree Selection, Planting, and Care - CEUs \$80
 #113 How To Make Money In A Landscape Business \$140
 #114 The Natural Garden, is it real? \$795
 #201 Introduction to Interiorscaping \$65
 #202 La Poda Básica de las Plantas \$65
 #203 Overcoming Price Objections \$50

- #204 Overview of Micro Injection 2.0 - CEUs \$65
 #205 New insect pests in Southern California, can we stem the tide? . . . \$40

Thursday, February 17

- #301 Certified Landscape Technicians Test/s
 #302 Pesticides and the Landscape Industry – 3.5 CEUs/DPR -
 Understanding Pesticide Use Regulations in California \$95
 #303 Watershed Workshop \$65
 #304 ET Controllers, Water Issues \$50
 #305 Immigration Roundtable \$50
 #306 Conducting Effective Tailgate Training \$75
 #307 Coping with the Computer \$50
 #308 Relaciones Planta-Suelo-Agua \$110
 #309 First Aid Presentation \$35
 #310 Adult CPR \$35
 #311 Wire Tracking and Troubleshooting – 3.5 CEUs \$125
 #312 Closing the Sale \$50
 #313 Disneyland Horticulture – Magic After Dark \$50
 #401 Best Practices for Maintenance Estimating \$50
 #402 How To Compete On "Value" To Expand Your Landscape Business \$65
 #403 Exciting Landscapes in Southern California \$50
 #404 Better Than A Thousand Words \$50
 #405 California Native Plants Work Best; Use Them \$65
 #406 The New Worker's Comp System: How Much "Green" will it Save? \$65
 #407 Dry Stone Built Landscape \$395

Friday, February 18

- #501 Dry Stone Built Landscape \$395

Registration Information & Payment

Name: _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 E-Mail: _____

Method of payment for seminars:

☐ Check
☐ Visa ☐ Mastercard
 Card #: _____ Exp.: _____
 Name on card: _____
 Signature: _____

Send this form to: **2005 Landscape Industry Show c/o Registration Control Systems**
 2368 Eastman Ave., Suite 11, Ventura, CA 93003 or register on-line at www.clca.us/lis.html. Fax: (805) 654-1676